

Synergy National Business Development Community
Synergy National Academy

Syllabus 2020 *
January-November

The Synergy Academy is a benefit to all members of Synergy National. It is a step-by-step process to ensure entrepreneurs and business owners develop and grow their businesses.

Month, Coach	Theme	SA3M Session
January Dawn Hackett	Road Map for Success The Business Canvas	Friday, January 31, 2020 9:30 – 11:00 am <u>Creating a Vision for Your Business</u> (Bring your completed business canvas for 2020)
February Anthony Redic	Beliefs About Yourself and Your Business	Friday, February 28, 2020 9:30 – 11:00 am <u>How What You Believe Becomes Your Reality</u>
March Paul Kilzer	Beliefs About Yourself and Your Business	Friday, March 27, 2020 9:30 – 11:00 am <u>Beliefs That Sabotage Success</u> <u>Behavioral Styles in Communication</u>
April Lillian Zarzar	Communication	Friday, April 24, 2020 9:30 – 11:00 am <u>Message Clarity - Crafting Your Message</u> <u>Elevator Speech</u>

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May Dawn Hackett	Communication	Friday, May 29, 2020 9:30 – 11:00 am <u>Message Delivery – How You Show Up When You Speak to Others</u>
June Anthony Redic	Communication	Friday, June 26, 2020 9:30 – 11:00 am <u>What your Verbal and Non-Verbal Behavior Says About You</u>
July Paul Kilzer	Leadership	Friday, July 31, 2020 9:30 – 11:00 am <u>Your Leadership Style – Autocrat, Democrat, Laissez Faire</u>
August Lillian Zarzar	Leadership	Friday, August 28, 2020 9:30 – 11:00 am <u>Selling Yourself and Your Business</u>

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September Dawn Hackett	Leadership	Friday, September 25, 2020 9:30 – 11:00 am <u>Models of Leadership – How You Inspire Others</u>
October Anthony Redic	Marketing	Friday, October 30, 2020 9:30 – 11:00 am <u>Keys to Networking – Leverage the Moment</u>
November Paul Kilzer	Marketing	Friday, November 20, 2020 9:30 – 11:00 am <u>Create Momentum for 2021</u>

* **NOTES:**

- 1) Third Mind (SA3M) Session is conducted at the Synergy National Office, Haven Collective 2025 Riverside Drive, Upper Arlington, 2nd Floor Conference Room
- 2) SA3M Sessions are typically the Last Friday of the month
- 3) No SA3M Session is scheduled for December – Enjoy the Holiday Season!
- 4) Syllabus is subject to change regarding coach scheduling